

Jason D Jackson

Contract Consultant /
Web Development

Personal Info

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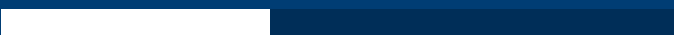
https://www.linkedin.com/in/jason-jackson-659b5537/

Skills

HTML/CSS & JavaScript



NPM & Node.js



Market Outreach



Business recovery and sustainability



Campaign performance tracking



SEO/SEM strategies



Project management



Process development



Marketing materials development



Value analysis



Client acquisition



Prolific, Consultant and Web Developer with a passion for metrics and beating former "company best." More than **10 years** of experience developing and implementing marketing and business development initiatives aimed at sustaining **long-term growth**. I am passionate about building world-class web-based experiences, and unlocking how much more technology can aid humanity in our advancement. My greatest strength is business awareness, which enables me to always forward think a process or procedure in place, to create a **more efficient outcome**, including always being plugged into new and innovative business practices.

Experience

Jan 2016 -

present

Contract Consultant / Web Development

DevJack

Current contracted @ **Zenfolio**

Client list and references available upon request or check my LinkedIn

- Work with start ups, and small businesses to elevate their knowledge base, and impact in their marketspace.
- **Editing or redesign existing websites.**
- Train interns on customer service and office procedures.
- Educate customers on the use of privately created software or web applications
- **Launched and edited websites, using HTML,CSS & JavaScript.**
- Project manager of a Indiegogo campaign to raise money for Geni 1, raised 125% of their goal.
- **Develop website from designer mock-up.**
- Innovative collaborative marketing efforts between other companies in similar space to boost overall market visibility.
- **SEO/SEM consulting and repair**
- Project Management
- **Work with CMS's: Shopify, DNN, WordPress**

Sep 2014 -

Jan 2016

SEO Link Builder promoted to Business Development Manager

RentPath.com

- **Engaged mid-sized real estate companies and SaaS vendors for product placement to better expose Rent.com as a brand.**
- **Sourced and executed roughly 40 strategic partnerships developing well over 80,000 new listings for RentPath products**
- College Outreach to Universities countrywide
- Data Allocation of links acquired, also metrics on our website’s traffic based on best link placement.
- Innovate link-building strategies to enhance SEO project - Pitches, approach, outreach strategies, best practices and effective SEO tools to keep the team efficient.
- **Developed a new product partnership for inventory acquisition on non feed based partners**
- Managed partnership leads in both Zoho and SalesforceIQ CRMs
- Maintenance of relationships for ongoing feedback, beta test outreach for new products, and keep a pulse on core market trends, and share solutions to problems within the market.
- Attend and host Networking events & trade shows to expand company's brand.
- Execute link request email & phone campaign

Mar 2013 - Jun 2014	<div><div>IT Support & Office Manager</div><div>RampRate, Inc</div><div><ul style="list-style-type: none">• Hire and manage administrative staff of RampRate, and create the playbook for their admin team.• Executive assistant duties: event coordination, sales coordination, clientele response, clientele relations, calendar management, and company Research.• Major IT Support: Hardware/Software Installation, Troubleshoot program errors, company password management.• Work with financing in processing payments to vendors, clients, contractors and services used by RampRate.</div></div>
Jan 2012 - Jan 2013	<div><div>Dispatch Manager</div><div>Crest Construction and Remodeling</div><div><ul style="list-style-type: none">• Worked between leads generators and salesmen that needed to be dispatched to property location for work evaluation. Made sure lead generators were trained and understood how to do a proper pass off to the sales team.• Engage with clients/customers in evaluating the need for repair or upgrade to their home.• Managed, and trained the lead generating team.</div></div>
Jan 2007 - Jul 2011	<div><div>Technical Support & Repair Manager</div><div>Arc Machines, Inc</div><div><ul style="list-style-type: none">• Managed a team of 6 technicians in completing repair orders for AMI customers. Up sold on repair and parts to increase ROI for the repair department. Saved on average 3k a month.• Acted as the liaison between the Repair and Sales Department, aided the customer on purchases in addition to upgrades, new machines for companies such as: Lockheed Martin, Boeing, and servicing industries in Oil & Gas, Nuclear, Power Generation, Semiconductor, Aerospace, Pharmaceutical/Biotechnology, Shipbuilding, Defense, Petrochemical etc.• Other duties included: Email correspondence, Phone Orders, Shipping and Receiving, Customer Support, Help-desk services, Inventory management, and Customer record management.</div></div>

Education

Jan 2001 - Aug 2003	<div><div>Cerritos Community College</div><div>Coursework: Communications, Business Administration, Psychology, Computer Science</div></div>
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